



# Cocktail Mixer Beverage Solutions



## Get Island Inspired.

### Caribbean flavors for the entire canon of tiki drinks.

Rich and juicy Tiki Tropics cocktail mixers deliver the Caribbean flavors that are perennially popular.

Naturally sweetened with pure cane sugar, this shelf stable portfolio streamlines behind-the-bar operations while serving up drinks that are perfectly pleasing, never syrupy. Whether mixing classics or forward-thinking renditions, Tiki Tropics makes serving balanced cocktails and mocktails a breeze.



### Add Some Flair.

Garnishes are a big part of the tiki trend. Strike the right note for your operation by using swizzle sticks or small flourishes. Have fun with it.

### Product Attributes:



No Preservatives



Shelf Stable



No HFCS



Made With Real Fruit



Pure Sugar Cane



Vegan





## Benefits Beyond Refreshment

- Made with real fruit for authentic flavor
- Sweetened with pure cane sugar – never HFCS
- Shelf stable and preservative-free
- Maximized shelf life of 365 days
- Ambient temperature delivery and storage, refrigerate after opening
- Banana and Margarita Sour Mix are fortified with vitamin C

## Trends & Insights<sup>†</sup>

- Margaritas are the most popular cocktail ordered <sup>1</sup>
- Tiki cocktails and punches are growing at trendy restaurants and resonate with over 1/3 of consumers, particularly women, Millennials and Gen Xers <sup>1</sup>
- Pineapple flavors continues to grow in popularity <sup>1</sup>
- Rum is the most common liquor used, generally mixed with a variety of sweet, fruit flavors and served in a unique drinking vessel <sup>1</sup>

	Legacy MFR #	New MFR # <sup>†</sup>	Pack Size	Product Description	Ratio	Yield (oz)	Gross Case Weight (lbs)	Case Cube (ft <sup>3</sup> )	Made with Real Fruit	No Preservatives	No HFCS
	12934	60089	12-32 oz Aseptic Carton	Tiki Tropics Banana Mix	3+1	384	30	0.54	●	●	●
	12958	60090	12-32 oz Aseptic Carton	Tiki Tropics Mango Mix	3+1	384	30	0.54	●	●	●
	12927	60091	12-32 oz Aseptic Carton	Tiki Tropics Margarita Sour Mix	3+1	384	30	0.54	●	●	●
	12941	60088	12-32 oz Aseptic Carton	Tiki Tropics Piña Colada Mix	3+1	384	30	0.54	●	●	●
	12965	60087	12-32 oz Aseptic Carton	Tiki Tropics Strawberry Mix	3+1	384	30	0.54	●	●	●

 <sup>†</sup>Source: <sup>1</sup>Datassential 2017, Alcoholic Beverages

<sup>†</sup>New MFR #: Effective 2/1/18