



# Frozen Dispensed Beverage Solutions



## Clean Label Vitamin Enhanced Waters.

**Satisfy customers' enhanced hydration needs, and their flavor cravings too.**

The Tropics Infusions clean label line of naturally flavored enhanced waters are designed to satisfy consumers' hydration needs with added vitamins and tempting flavors. Lightly sweetened with stevia and sugar, this smart trio, including Guarana, Dragon Fruit and Acai Blueberry Pomegranate, meets the market's growing demand for premium enhanced beverage offerings.



### Clean Label:

Beyond being on-trend, a clean label product is made with no artificial colors, no artificial flavors and no high fructose corn syrup.

### Product Attributes:



No Artificial Colors



No Preservatives



No Artificial Flavors



Frozen



No HFCS



Countertop Dispensed



Pure Cane Sugar



Vitamins B3, B5, B6, B12




## Benefits Beyond Refreshment

- Clean label attributes, made with no artificial colors, no artificial flavors and no high fructose corn syrup
- Naturally flavored and preservative free
- The Guarana flavor is lightly caffeinated with green coffee bean extract
- Easy to install frozen cartridges
- Countertop dispenser boasts compact footprint
- Shelf life of 720 days (2 years) when properly stored in < 0 ° F
- Rich in vitamins C, B3, B5, B6 and B12
- Kosher certified

## Trends & Insights<sup>†</sup>

- 43% of consumers feel that adding vitamins to water is an ideal hydration solution<sup>1</sup>
- According to Mintel research, taste or flavor is the leading factor in determining consumers' preferred beverage choices<sup>2</sup>
- Millennials, who are driving the demand for functional beverages, value clean labels and lifestyle enhancement solutions<sup>3</sup>
- 1 in 4 consumers avoid high fructose corn syrup<sup>4</sup>

	MFR #	Pack Size	Product Description	Ratio	Yield (oz)	Gross Case Weight (lbs)	Case Cube (ft <sup>3</sup> )	No Artificial Colors	No Artificial Flavors	No HFCS
	95766	3-1 gal Frozen Cartridge	Acai Blueberry Pomegranate Flavored	5+1	2,304	29	0.70	●	●	●
	95765	3-1 gal Frozen Cartridge	Dragon Fruit Flavored	5+1	2,304	29	0.70	●	●	●
	95767	3-1 gal Frozen Cartridge	Guarana Flavored	5+1	2,304	29	0.70	●	●	●

<sup>†</sup> **Source:** <sup>1</sup>Mintel, Bottled Water U.S. Report January 2016, *n* = 1,842 users aged 18+ who drink bottled water or enhanced water; <sup>2</sup>Lightspeed / Mintel, *n* = 1,931 internet users aged 18+ who have purchased non-alcoholic drinks at retail; <sup>3</sup>Beverage Industry, Functional Beverages Webinar September 2017; <sup>4</sup>NPD Group / Dieting Monitor, COEX 2016