Mix it up with an invigorating, restorative caffeine alternative.

Give customers a whole new way to enjoy caffeinated beverages with the Tropics Refreshers line. Unlike traditional coffee drinks, these are handcrafted from fruit juice and pure cane sugar, plus lightly caffeinated with green coffee bean extract.

Taste all three of the Tropics Refreshers on-trend flavors, including Strawberry Acai, Wildberry, and Citrus Mint flavors. This trio of clean label products is especially appealing to millennials who value premium products made with no artificial colors, no artificial flavors and no preservatives.

Q: What is green coffee bean extract?

A: To draw out the natural caffeine, unroasted coffee beans are soaked in water. The final result is green coffee bean extract. It’s a natural energy source without the “toasted” flavor.
**Benefits Beyond Refreshment**

- Packed in 32 fl oz (946 mL) shelf stable, aseptic cartons
- May be stored at ambient conditions < 70 °F
- Maximized shelf life of 12 months unopened, or 21 days after opening
- Mix and serve in individual glasses or using a dispensing tea urn
- New program purchases include a branded Tropics Refreshers shaker with marked measurements for easy mixing and serving
- 45-55 mg of caffeine in a 4 oz finished serving
- Sweetened with pure cane sugar and stevia
- Vegan-friendly

**Trends & Insights†**

- According to Technomic, consumer visits to coffee houses and bakeries are on the rise compared to two years ago†
- 43% of consumers say the availability of nutritional information is very important – this trend supports the growing demand for product transparency†
- Cold, caffeine beverage alternatives can be positioned as healthful and functional options, and they can complement certain foods better than regular coffee†
- 70% of American’s may be interested in reduced caffeine energy beverages that can offer a boost of caffeine without the crash²

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**Business Building Serving Tips:**

**Better For You** – Drive up the value, and your finished glass presentation, with freshly cut fruits and herbs. Try adding cilantro or mint to the Citrus Mint recipe, strawberries and basil to the Strawberry Acai, and berries and mint to the Wildberry.

**Premiumization** – To make it sparkling, simply mix with club soda in place of water.

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<table>
<thead>
<tr>
<th>MFR #</th>
<th>Pack Size</th>
<th>Product Description</th>
<th>Ratio</th>
<th>Yield (oz)</th>
<th>Gross Case Weight (lbs)</th>
<th>Case Cube (ft³)</th>
<th>No Artificial Colors</th>
<th>No Artificial Flavors</th>
<th>No Preservatives</th>
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<td>Strawberry Acai Flavored</td>
<td>1+1</td>
<td>768</td>
<td>30</td>
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<tr>
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<td>12-32 oz Aseptic Carton</td>
<td>Wildberry Flavored</td>
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<td>768</td>
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</tbody>
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† Source: †Technomic, Bakery and Coffee Cafe Consumer Trend Report 2016; ‡Ipsos, 2013