

## **The Newly Formed Bevolution Group Combines the Best of Juice Tyme and Lemon-X to Become a New Market Leader**

October 5, 2015 – CHICAGO – Bevolution Group is announcing its official launch following the strategic combination of Juice Tyme and Lemon-X in March 2015. This puts the Bevolution Group in a leading position as a manufacturer of shelf-stable and frozen beverage products, as well as cocktail mixes.

The Bevolution Group name is inspired by the company's commitment to continually evolve through investments in capabilities, product development, and strategic acquisitions. The name also spotlights the company's focus on following beverage trends and delivering innovative ways to keep its customers ahead of the curve, such as its new line of superfruit-infused waters that are aligned with health and wellness trends.

"We set out to create a new company that leverages over 85 combined years of expertise established by Juice Tyme and Lemon-X, while also embodying new strategies to differentiate and guide us," said Chief Executive Officer Sam Lteif. "Collaborative, quality-focused, and driven by our customers' needs – that's Bevolution Group. We are excited about our future strategy which includes strong organic growth plans and strategic acquisitions that further enhance our market position and complement our product portfolio."

"This is so much more than a name change," said Jerry Desmond, Executive Vice President of Sales and Field Service Operations. "It's a signal to our customers that we're 100% invested in building a truly exceptional company that's focused on their success."

The Bevolution Group offers customized beverage solutions to the foodservice industry. Offerings include juices, juice drinks, cocktail mixes, teas, energy drinks, and thickened waters among others. The company also provides a variety of dispensing equipment supported by a team of service technicians.

### **About Bevolution Group**

Bevolution Group is a leader in the manufacture of shelf-stable and frozen beverage products, and cocktail mixes. The company was established through the integration of long-time foodservice leaders Juice Tyme and Lemon-X in March 2015. To help foodservice customers keep up with increasing demand and fast-changing beverage trends, Bevolution Group offers a growing portfolio of innovative, high-quality beverage products, as well as equipment and service. The company also manufactures products customized to meet specific sensory and delivery needs. Customers and markets include broadliners, independent distributors, GPOs, restaurants and bars, hotels, healthcare organizations, casinos, education campuses, and military facilities across the US, Canada, Latin America, and the Caribbean. Bevolution Group is headquartered in Chicago with production facilities in Chicago, IL, Frostproof, FL, and Huntington Station, NY. For more information, please visit [bevolutiongroup.com](http://bevolutiongroup.com)