



DR. SMOOTHIE BRANDS JOINS BEVOLUTION GROUP'S PRODUCT PORTFOLIO

CHICAGO (July 29, 2016) – Bevolution Group, a leading provider of cold and hot beverage solutions to the foodservice industry, is excited to announce that Dr. Smoothie Brands is joining the company's product portfolio, enhancing Bevolution Group's offerings in the specialty beverage category.

Dr. Smoothie's on-trend, authentic product portfolio enjoys strong brand equity, serving customers in the coffee house, health club and restaurant segments, among others. The company's line of premium smoothies and beverage powders complements Bevolution Group's already robust selection of shelf-stable and frozen cocktail mixes, juice products, teas, lemonades, sports and energy drinks, slushies, enhanced waters, and thickened water.

The Dr. Smoothie product portfolio:

- **Classic** premium, clean label smoothies are sweetened with non-GMO cane sugar. Available in numerous on-trend flavors, they contain no artificial colors, flavors, or preservatives.
- **100% Crushed**® smoothies feature five servings of fruit in a 20 oz serving. This line-up of 21 flavors offers numerous fruit-veggie smoothies for the health conscious customer.
- **FIT-LYTE**® low-calorie, low-sugar smoothies appeal to anyone seeking a calorie or sugar reduced beverage.
- **Organic** smoothies round out the premium portfolio for the most discerning consumer.
- **Café Essentials**® range from blended to hot with frappes, hot cocoas, chai teas, and more. This line also delivers on the clean label promise of no artificial flavors, colors, or sweeteners.
- **Smoothie-Ceuticals**® variety of nutritional supplements rounds out the robust portfolio of Dr. Smoothie's health products.

"We are excited about adding Dr. Smoothie Brands to our portfolio," said Sam Lteif, Bevolution Group's Chief Executive Officer. "Our customers are looking for innovative products and solutions, and Dr. Smoothie's offerings are uniquely positioned to help us satisfy the demand in the market. We are continuing to deliver on our promise to be innovative and have the most comprehensive beverage solutions for the foodservice industry. Since its founding, Dr. Smoothie has been on the forefront of health trends in the food industry, and we will continue this strategy with clean-label ingredient integrity and authenticity of flavors. We see a lot of exciting opportunities for this business, and, together with Bevolution Group, Dr. Smoothie will be able to continue its strong growth momentum."

Bill Haugh, the founder of Dr. Smoothie Brands, who will remain actively involved with the business, added, "The foodservice industry is embracing health-focused trends. Dr. Smoothie Brands and Bevolution Group are well-positioned to continue exceptional growth and market share gains with our combined research and development capabilities, distribution channels, and manufacturing resources. Like Dr. Smoothie, Bevolution Group is a customer-centric organization

that is dynamic, flexible, and creative, providing for a great cultural fit. We are excited for the future of Dr. Smoothie Brands joining the Bevolution Group family and are looking forward to serving our customers even better than before.”

ABOUT BEVOLUTION GROUP

Bevolution Group is a leading manufacturer of shelf stable and frozen foodservice beverage products. To help customers keep up with increasing demand and fast-changing beverage trends, Bevolution Group offers a versatile portfolio of innovative, high-quality beverage products, as well as equipment and service. The company also manufactures products customized to meet specific sensory and delivery needs. Working closely with our distribution partners, our customers and markets include restaurants and bars, hotels, healthcare organizations, casinos, education campuses, and military facilities across the U.S., Canada, Latin America, and the Caribbean. Bevolution Group headquarters are in Chicago with production facilities in Chicago; Frostproof, FL; and Huntington Station, NY; and now Fullerton, CA. For more information, please visit bevolutiongroup.com.

ABOUT DR. SMOOTHIE BRANDS

Since 1997, Dr. Smoothie Brands has been providing healthy smoothie concentrates and powder mixes that address the market demand for specialty beverages with no artificial ingredients or preservatives. Dr. Smoothie is a full line, healthy beverage company manufacturing 100% Crushed whole fruit smoothie purees, Café Essentials coffee house style specialty beverages, Organic smoothie and frappe concentrates, Smoothie-Ceuticals nutritional supplements, and Fresh Face® collagen. For more information, please visit drsmoothiebrands.com.